

LADYBUG

shows to remember

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Putting the charm on Lisa



Leading his orchestra in Sanremo



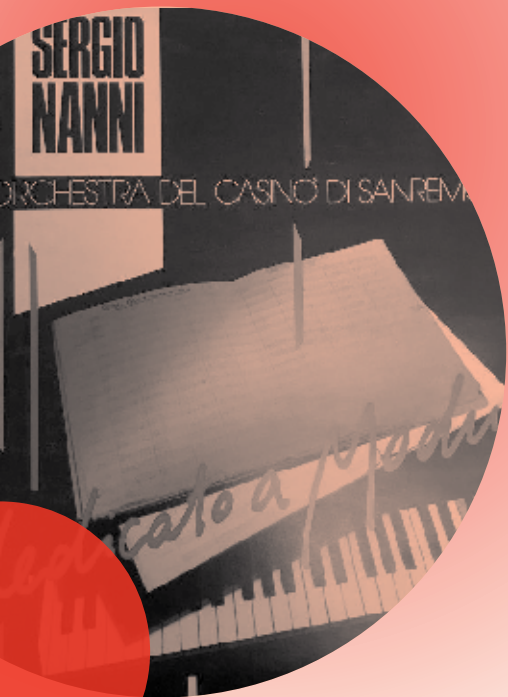
Ladybug's Sergio Nanni with his friend Emilio Morricone



A little tenderness with Sarah Vaughan



Blowing his big party tuba



For Ladybug founder **Sergio Nanni**, music has indeed been his whole life. From band leader in the court of Iran's Shah Pahlavi in his early 20's he soon reached fame with his own name orchestra, followed by a highly successful decade as artistic director of Italy's prestigious **Casino di Sanremo**. During his musical career Sergio has toured the world, organized a number of high profile international music events and worked with many renowned artists, including **Ella Fitzgerald, Sarah Vaughan, Ray Charles, Lionel Hampton, Harry Belafonte, Ennio Morricone** and **Lisa Minelli**.

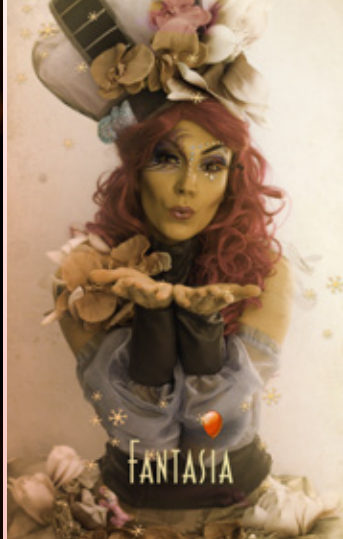
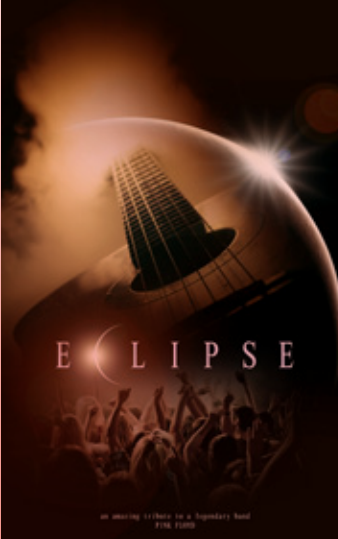
Sergio's experience in show business spans more than half a century and for the last 25 years he has been the successful producer of a wide range of shows and entertainment projects.



Founder Sergio Nanni with his co-producer son Davide

His solid musicianship, creative abilities and organizational skills brought him many prestigious clients, as well as very high profile promotional events for **Mercedes Benz, Cartier & Lamborghini**.

In the early 90s' Sergio entered the cruise entertainment business, producing shows for **Festival** and **Costa Cruises**. With his company, **Ladybug Production Ltd**, he currently produces the main stage shows for **7 MSC cruise ships**, including their newest MSC Seaside, MSC Seaview and MSC Grandiosa. He also produces a customized cabaret-style show for the entire fleet of French luxury brand **Ponant**. Together with son Davide, he operates Ladybug from his Lugano headquarters and has two production units, one in Barcelona, Spain – Europe's largest cruise homeport – and another in Roquebrune, France.



“It is always possible to create something original...”

GEORGE GERSHWIN

Ladybug is able to customize and create imaginative shows to satisfy the needs of any client.

Each theme is original, meticulously developed and manifests our unique flexibility, style and artistic value.

This small sample of posters from currently active shows exemplifies our ability to conceive memorable entertainment experiences for all ages and preferences.



“Never forget
to dream...”

MADONNA

With our original Ladybug brand shows we place a strong emphasis on musical scoring quality and the visual inspiration born out of the music itself. Although not everything we produce is based on thematic flights of fantasy, we maintain an element of the fantastic in almost everything

we do. We can make this happen because of our extensive production design experience, our sound musical foundation and our meticulous casting process that secures a high standard of artistic talent in our finished show products.



“Dance expresses joy better than anything else...”

BOB FOSSE

We work with highly professional choreographers and place great importance on the quality of the dancers that we recruit to support our stage shows. Following today's trends, some of our production themes are very focused on dance,

both classical and modern. We also produce complex shows that combine music & dance themes with spectacular novelty acts and acrobatics.



**“Do it big, do it
right and
do it with style...”**

FRED ASTAIRE

We can produce any type of show and we even adapt classic opera for staging on cruise ships, with all the flair that comes from our Italian musical tradition.

● ● ● SPECIAL FEATURES



**“Art is an
elastic sort
of love...”**

JOSEPHINE BAKER

Specially designed for the luxury brand Ponant, our “Paris Show” is a genuine entertainment experience inspired from the timeless traditions of classic Parisian cabaret. We can produce a wide range of

cabaret shows, both modern and traditional, that perfectly suit the staging limitations of small cruise ships or club venues, adding value and flair to any entertainment product.



LADYBUG



“Part of show business is magic. You don’t know how it happens...”

SAMMY DAVIS JR.

Our highly experienced creative directors, **Alberto Sperduto** in Barcelona and **Caroline & Stefano Dellá Carità** in Roquebrune, ensure that all our shows reflect our brand’s high production and artistic standards.

Ladybug is all about **attention to detail**, something that audiences notice instantly with our impressive costumes and makeup artistry. The same high standard applies to all the production elements that define staging quality, such as set design and sound & lighting.

● ● ● PRODUCTION QUALITY

